

# The Bulletin

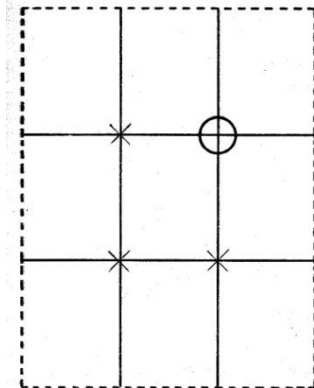
Volume 21, No.10  
November 2018

## A Very Concise Guide to Exhibiting (Pt. 2)

### The Exhibit Page and Layout

The size of the page used for an exhibit is not specified and therefore any size chosen by the exhibitor is acceptable for judging. But that being said the frames used that we are familiar with are sized to accept 8.5" x 11" sheets for maximum use so this would be the easiest for a new exhibitor.

The layout of your exhibit, the positions of the philatelic material and write-up, is critical. Almost as important as your material being presented. The eye seeks out four natural focal points on a page as in the diagram, with the circle being the most prominent focal point and the X's marking the other three.



Your philatelic material should dominate the page with a visual balance including symmetry being the final goal. Your philatelic material is the "star" and the write-up is the support. As in the preceding article the story should be concise but complete.

Use plenty of space when arranging the page. For beginners it is best to think in terms of each page telling a single part of the story rather than trying to tell so much of the story that it spreads over more than one page. This should be left for the more experienced exhibitors.

(cont. Page 4)

### Upcoming Meetings

- Saugeen Stamp Club  
Tuesday November 6
- Kincardine Stamp Club  
Wednesday Nov. 7
- Owen Sound Stamp Club  
Wednesday Nov. 21
- Guelph Stamp Club  
Wednesday Nov. 7  
Wednesday Nov. 21
- KW Philatelic Society  
Thursday Nov. 8

### ***One Page Exhibits - Upcoming Topics***

November –  
Remembrance Day

December -  
Tropical Island

January -  
TBA

## **THE PRESIDENT'S COLUMN.....Walt Berry**

The vacation is over and it is time to get back into the reality of life. My vacation consisted of a 16-day River cruise from Basel Switzerland north to Amsterdam Netherlands – and it was a great adventure being my first “vacation” outside of North America. A good time was had by all 90 persons on board.

A note of thanks to Peter Kritz for managing the ship in my absence.

***Our November meeting is scheduled to have Larry Crane's collection up for auction. Members are requested to review the lots and consider fair and reasonable bids for lots of interest. There will be suggested opening bids to maximize the return on the sale – with all proceeds being returned to the Crane family. The club will forgo the standard fee withheld by the club (for this auction only). It was the wish of Larry to have his collection split between the Saugeen & Owen Sound Stamp clubs.***

As the weather begins to change into the fall mode, collectors will begin migrating back to their collections... purchases made from the “Crane” auction may be a winter works project to fill the coming winter months.

The lots for the auction were compiled by Phil Visser – Thank you Phil – I am sure it consumed a considerable amount of your spare time.

### **What's coming up:**

*See the Grand News for complete details for the following:*

Nov. 2-3 – Hamilton Fall Stamp Show, St. John de Brebeuf Secondary School

Nov. 10 – 24<sup>th</sup> Annual GRVPA Club Fair, Armenian Community Hall

June 21-23, 2019 – Royal \*2019\* Royale, Hilton Mississauga

**Another Measured Moment.....Jim Measures**

**Some Wartime Cancells**

One area of philately that is often forgotten is the collecting and study of unusual cancels, in this case I am referring to cancels used during wartime.

During the Viet Nam war the Americans used **PRAY FOR PEACE** as a slogan on mail across their country. Perhaps if they spent more time praying they wouldn't have gotten into that war.

During World War II, Canada had a variety of interesting cancels including the **Black Out** cancel (seen here on an air mail stamp) that hid the town of origin of mail in case the item should land in enemy hands.

Early in the war we were hoping for a quick victory and several towns had the morse code "V" for Victory shown in a slogan type of cancel.

The government had several programmes enlisting civilian support of the war effort; these were also promoted with slogan cancels. Two of these were the price control on goods that were in short supply so we see **PAY NO MORE THAN CEILING PRICES** as a slogan; and when they were gathering used materials to recycle into products for the war effort they asked civilians to **SAVE METALS RAGS AND WASTE PAPER**.

After the war and continuing for many years the Post Office showed its support of veterans and the Canadian Legion with **SUPPORT THE POPPY CAMPAIGN** on slogans



## Saugeen Stamp Club

Chapter 220, Royal Philatelic  
Society of Canada  
Chapter 1538, American  
Philatelic Society  
Chapter 21, Grand River Valley  
Philatelic Association

Meeting at St. Matthew's  
Evangelical Lutheran Church  
356 9<sup>th</sup> Street  
Hanover, Ontario  
Use 11<sup>th</sup> Avenue Entrance

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*We are on the web!*  
<http://saugeenstampclub.webplus.net/index.html>

### Club Officers:

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## A Very Concise Guide to Exhibiting (Pt. 2) cont. from pg. 1

If your philatelic material incorporates several or many stamps, grouping is of utmost importance. Avoid mounting patterns that resemble diamonds, crosses, circles, pyramids and triangles. Stamps mounted in straight lines also better accommodate the write-ups.

Try to differ the number of stamps per line on a page if they are not separated by write-ups. This lends to a more pleasing visual. Also regardless of denomination, like shapes should be mounted on the same line.


The layout of your material should draw your eyes from top to bottom smoothly rather than have an abrupt or choppy effect.

An 8.5" x 11" sheet provides about 7" x 9.5" of mounting space. If you take tracing paper, onion skin or a clear plastic sheet cut to 8.5" x 11" and draw the above grid on it to the size of the mounting space, this could be used as an overlay over your exhibit sheet to test your layout. Only when you are happy with the results of all your pages should you fix everything down. Mounting your philatelic material should be done as in your collection, with hinges, hingeless mounts or photo corners.

Next edition of the Bulletin will cover the final segment, "The Use of Illustrations in your Exhibit".

## Correction for Grand News Ad page 4

SuperPass (Formerly RJM Stamps)  
Correct Phone Number; 519-884-4680



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